

NSU

Florida

College of Optometry
**NOVA SOUTHEASTERN
UNIVERSITY**

EXHIBITOR PROSPECTUS

2023-2024

OFFICE OF CONTINUING EDUCATION AND ALUMNI AFFAIRS

optometry.nova.edu/ce

oceaa@nova.edu



ABOUT NSUCO

Nova Southeastern University College of Optometry (NSUCO) was founded in 1989. Our mission is to prepare, educate, and train optometric physicians to practice at the highest level of proficiency, integrity, and professionalism, and to provide a multidisciplinary environment that encourages and supports scholarship, community service, and lifelong learning.

For more information, visit optometry.nova.edu.

ABOUT OCEAA

Our commitment to lifelong learning is showcased in the high-quality Council on Optometric Practitioner Education (COPE) and state approved continuing education programs and testing services offer by the NSUCO Office of Continuing Education and Alumni Affairs (OCEAA). Our programs cover a variety of topics and are presented by nationally renowned speakers and our distinguished faculty members. We invite you to participate in our annual live continuing education program events on and off campus.

TEAM



Michelle M. Morgado, M.B.A

Director

mm2094@nova.edu

TBA

Coordinator



EXHIBITORS



We welcome exhibitors and seek sponsorship for each of our continuing education program events. Our conference attendance includes eye care professionals from various modalities and clinical disciplines. Your support allows us to enhance our programs while giving you access to these key decision makers.

All profits from our CE department go directly to student scholarships allowing us to attract the best and brightest students to optometry. We encourage you to register as an exhibitor early to ensure space in our competitive exhibit hall.

CALENDAR OF EVENTS

2024

 **May 3-5, 2024**
**Clinical Eye Care
Conference and
Alumni Reunion**

NSU Fort Lauderdale/Davie Campus
Fort Lauderdale, Florida

 **July 26-28, 2024**
Summer Conference

The King and Prince Beach & Golf Resort
St. Simons Island, GA

 **September 14-15, 2024**
Fall Conference

NSU Fort Lauderdale/Davie Campus
Fort Lauderdale, Florida

 **October 12-13, 2023**
Orlando Super Weekend*

NSU Orlando Campus
Orlando, Florida

 **November 10, 2024**
Clearwater Conference

NSU Tampa Bay Regional Campus
Clearwater, FL

 **December 14-15, 2024**
Orlando Super Weekend*

NSU Orlando Campus
Orlando, Florida

2023

 **September 9-10, 2023**
Fall Conference

NSU Fort Lauderdale/Davie Campus
Fort Lauderdale, Florida

 **November 11-12, 2023**
Orlando Super Weekend*

NSU Orlando Campus
Orlando, Florida

We encourage you to register as an exhibitor early to ensure space in our competitive exhibit hall.

*Limited to 4 exhibitors

EXHIBITOR LEVELS

	Diamond	Platinum	Gold	Silver	Bronze
	\$5,000	\$2,000	\$1,300	\$800	\$500
Attendees list	X	X	X	X	X
Full-page color ad	X	X	X	X	X
Logo displayed on sponsor list	X	X	X	X	X
Exhibitor Table Day 1	X	X	X	X	
Exhibitor Table Day 2	X	X	X		
Podium time 5 minutes		X			
Podium time 30 minutes	X				

To register, please e-mail oceaa@nova.edu.

Additional Options:

Sole Supporter for Participant Meals*

- Breakfast
- Lunch with podium time (10 minutes)
- Coffee Breaks (Morning and Afternoon)

*Pricing varies by conference. If you are interested in this option, please inquire via email at oceaa@nova.edu.

LOGISTICS

Logistics specific to each conference, such as exhibit setup/breakdown and agenda, will be emailed two weeks prior to the start date. All conference details including agenda and speaker information can be found on our website (optometry.nova.edu/ce) at least 6 weeks prior to a conference.

SPECS AND DEADLINES



LOGO

Please send your high resolution logo at least 45 days prior to the conference.

FULL PAGE AD

One full page (8.5" x 11") ad is included in all exhibitor levels. Please send the high resolution file at least 45 days prior to the conference.

